



**Diversified
Search**

POSITION DESCRIPTION

**FOR THE POSITION OF
SENIOR DIRECTOR,
NETWORK ENGAGEMENT**



SEPTEMBER 2019

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POSITION DESCRIPTION

POSITION	Senior Director, Network Engagement
ORGANIZATION	CityBridge
REPORTS TO	Executive Director, Rachel Evans
LOCATION	Washington, DC
WEBSITE	CityBridge.org

COMPANY OVERVIEW

CityBridge Education is a Washington, DC-based nonprofit whose mission is to advance equity and opportunity for children. CityBridge does this by reimagining public education, operating as an early-stage incubator of the people, ideas, and conversations needed for equity-centered innovation for DC’s youth. CityBridge identifies the talented leaders and school designers who can solve for the educational needs and challenges of DC families, deploying particular effort to recruiting leaders of color. CityBridge then incubates and invests in the best of these leaders’ ideas and, together, brings to market the next generation of transformational public schooling.

ABOUT CITYBRIDGE

CityBridge wrestles, continually, with what it means to innovate for equity in Washington, DC. When the curtain is peeled back on the history of Washington and public schools at large, what is revealed is a system that was never designed to meet the needs of all students. Moreover, as we grapple with what it means to prepare children to participate in a rapidly changing world, we find our public schools lagging to adapt to the demands of tomorrow’s economy, society, and citizenry. Race and class continue to be too predictive of outcomes in the nation’s capital, and few schools here or anywhere are designed to support mastery of the knowledge, skills, and mindsets that will be essential for success in the 21st century and beyond.

Yet each day, CityBridge sees more and more evidence that the excellent, equitable school system our children deserve is within reach—if there is courage to create it. CityBridge is proud to be making a contribution to that story of progress. In the fall of 2020, five schools incubated at CityBridge will launch in DC, four of which are founded by leaders of color. CityBridge will support the growth and development of district and charter school leaders through its School Design Fellowship, which will spur innovation in existing schools, as well as in new starts. Working with former Deputy Mayor for Education Jennie Niles, CityBridge will launch an employer-led youth apprenticeship program for local high school students. And, finally, CityBridge will continue to serve as a regional convener, creating spaces where civic and business leaders can gather together as a diverse and informed coalition of citizens in support of opportunities.

CityBridge believes that, together, we can build a citywide education system worthy of our children.

TRANSFORMING PUBLIC EDUCATION IN WASHINGTON, D.C.

POSITION SUMMARY

The Senior Director, Network Engagement leads CityBridge’s work to curate content, convenings, and connections, ultimately helping to build a local education ecosystem that is fertile for equity innovation, broadly, and for CityBridge’s portfolio, specifically.

Responsible for creating and leading a strategy to build and engage CityBridge’s external network, the Senior Director oversees the organization’s portfolio of events and relationships with civic, business and philanthropic leaders, community members, educators, and other DC stakeholders. In all of their convenings and interactions, CityBridge aims to foster important conversations about the challenges, solutions, and context relevant to DC public education and issues of race and equity. By convening diverse audiences, CityBridge catalyzes these conversations to occur among audiences with influence and also across racial and economic difference and power gaps. At its core, CityBridge’s Network Engagement practice serves to teach, listen, engage, and inspire action.

The Senior Director reports to the Executive Director and serves as member of CityBridge’s senior leadership team, collaborating on decisions that impact the overall strategy, programming, and health of the organization.

PRIMARY RESPONSIBILITIES

- ▼ Design and oversee a suite of high-quality events and convenings. Develop strategy, concepts, content, and plan for a menu of events that will include: large scale events designed to broadcast content, small group events aimed at problem-solving and action, immersive experiences, school tours, etc.
- ▼ Expand and diversify CityBridge’s network by cultivating new and existing relationships with DC influencers, leaders, and community members. Includes spearheading a new body of work to build relationships with local leaders of color, community leaders, and Next Gen leaders.
- ▼ Leverage convenings and relationships to more intentionally:
 - Gather input from DC stakeholders about our city’s most pressing education problems, needs, and potential solutions—as well as feedback on CityBridge’s programming and portfolio—to ultimately inform the organization’s investments and offerings
 - Spotlight breakthrough ideas in the CityBridge portfolio and throughout the city
- ▼ Serve as connector between CityBridge’s network and portfolio of entrepreneurs and schools
- ▼ Strengthen and raise awareness of CityBridge’s brand as an incubator; raise awareness of and build champions for the organization’s portfolio
- ▼ Hire and manage a small team to coordinate all of CityBridge’s events, community engagement, and external relationship mapping and cultivation

QUALIFICATIONS AND SKILLS

- ▼ Deep commitment to achieving racial equity and belief in the promise inherent in all children
- ▼ Proven ability to develop and lead programmatic strategy
- ▼ Enthusiasm for—and demonstrated creativity and excellence in—event design, planning, and management
- ▼ Experience building and managing strong, authentic relationships with external stakeholders; community organizing experience is not required, but a significant plus
- ▼ Excellent communication and presentation skills
- ▼ Skilled project manager with a track record of successfully managing numerous projects at once while attending acutely to detail
- ▼ Capable manager of others
- ▼ Comfort working in an enterprise that is still learning and growing, itself; desire to work in fast-paced, forward-looking nonprofit environment

SALARY AND BENEFITS

Salary for this position is highly competitive and a comprehensive benefits package is included. CityBridge Education is an Equal Opportunity Employer.

SEARCH TEAM

Interested candidates should submit a resume and cover letter to Corina Benitz at Corina.Benitz@divsearch.com. Applications will be accepted on a rolling basis with the goal of bringing on this new team member in early fall, 2019.

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