



School Design Fellowship

March 12, 2019

Who are we?



CityBridge Education is a Washington, D.C.-based non-profit whose mission is to advance **equity and opportunity** for children. We do that by reimagining public education—starting with the **creation of innovative public schools**, right here in the nation’s capital.

We represent the **early stage of the school development pipeline**. In partnership with D.C.’s traditional public (DCPS) and charter sectors, we **incubate and launch new**, innovative schools and projects

Our design principles

- ✦ Deep Personal Learning
- ✦ Intentional Equity
- ✦ Expansive Measures of Success

How these principles are enacted is up to the school founders and fellows with whom we work.

What is the School Design Fellowship?

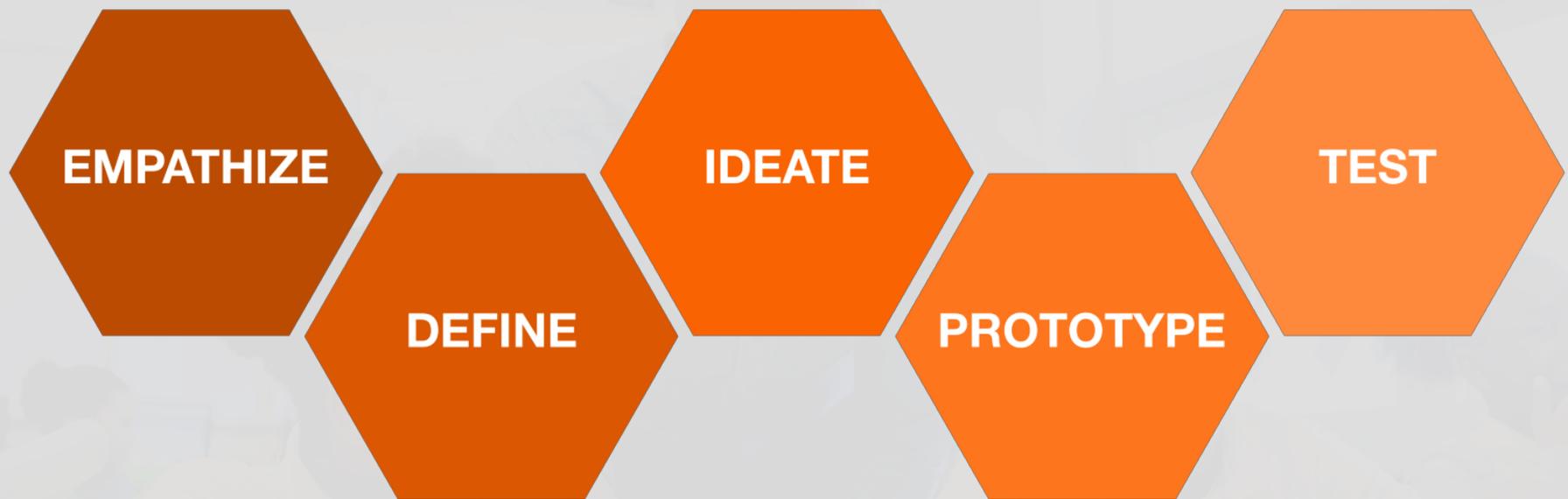
A year of inspiration, planning, and testing for people who want to dream big about building equitable schools of the future.

Each fellow will create:

- A school-based **pilot** of their model to test key assumptions with students and families.
- A **blueprint** of the school model laying out who it is for, what it will look like, and what graduates will achieve.
- A **theory of change** explaining in depth how the school will produce its intended outcomes

With these products in hand, fellows will be positioned to move from the drawing board to actual school creation.

Moving toward a pilot



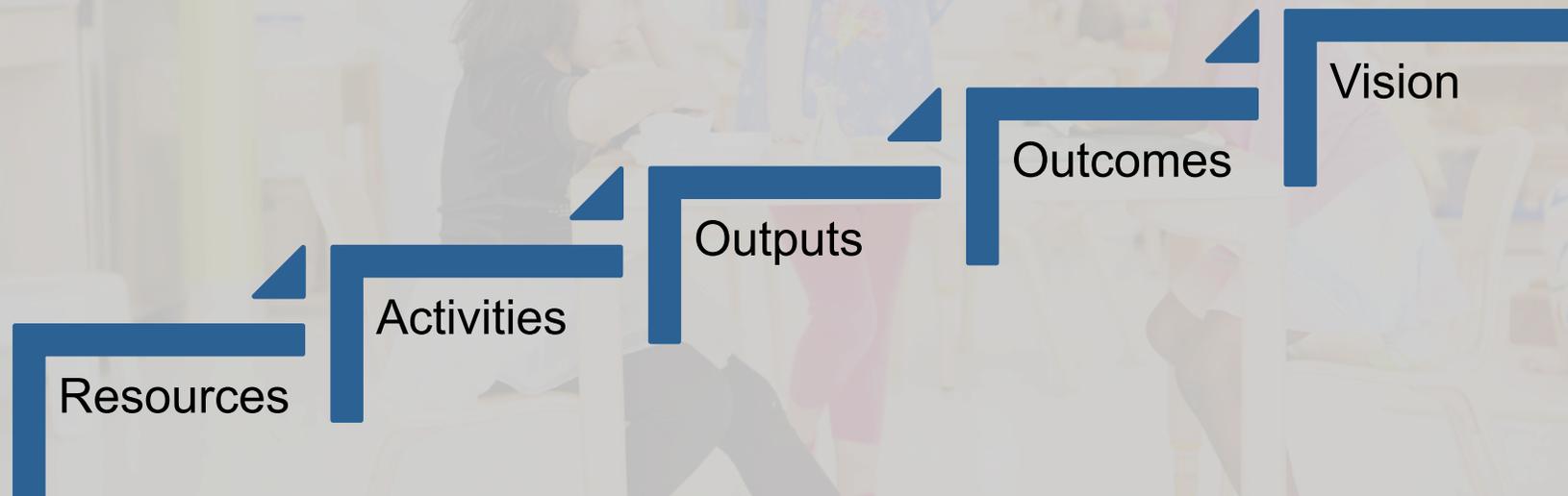
Our push: Design for the most marginalized students, with members of the school community.

Key blueprint components

History and context of community
Who are the designers?
Empathy analysis + insight
Learner profiles
Purpose of learning community
The case for change
Design constraints
Portrait of a graduate
Graduate aims – what graduates will attain?

Measures of success / expansive measures
Application of insights from learning science
Signature experiences (for learner, family, educator)
Connection to graduate aims
Student journeys - What is the experience of the most marginalized?
Riskiest assumptions of the model

Theory of change



Your support team in the Fellowship

School Launch and Incubation team includes 3 veteran school designers:

- Former school principal
- Former educators from elementary, middle, and high school
- Track record of school design support in DC, New Orleans, Philly, MA
- DCPS and charter experience
- Designers and facilitators of multiple professional learning programs
- Experienced in race & equity-focused design frameworks and personalized learning models

Fellowship - What we provide



Personalized coaching to support your design work



Tools for applying the science of learning to school design



Multi-day studios to kindle cohort learning



Training in user-centered and equity-centered design practices



Visits to innovative schools in D.C. and other cities



Support and a stipend to run a robust prototype

Who are we looking for?

- Individuals with school leadership experience at the **Assistant Principal** level or above (If applying to the fellowship as a team, at least one person must have this level of school leadership experience.)
- People committed to **challenging** our country's ongoing **narrative of disinheritance** for some children based on their race, class, or story.
- People with a clear understanding of an important set of **educational problems** they want to solve and a passion for creating new solutions
- People with a track record of taking on **big projects** and leading teams to **success**.
- People who can devote a minimum of three hours per week to Fellowship work during the year.

Fellows will remain in their current jobs during the fellowship year.

Potential for incubation

In spring 2020, CityBridge will choose three to four fellows (or teams of fellows) to join our school incubator to create new schools in D.C.

Incubator participants will be given the time, space, and support to fully devote themselves to further fleshing out and testing their blueprint.

For those interested in starting new charter schools, incubation will mean readying charter applications for January 2021.

For those working in DCPS or other charter schools, incubation will mean support to institutionalize the blueprint (either as a new campus, school-within-a-school, or other form) in 2021.

Meet our 2018 entrepreneurs



Myron Long
The Social Justice School



Jennie Niles
STEM City



Karen Venable-Croft
Girls Global Academy



Shayne Swift
Girls Global Academy



Marla Dean
Bright Beginnings
Dual Generation School



Janine Gomez
I Dream Academy DC



Saumil Shah
Building Turnaround
Capacity



Cass St. Vil
Amateka High School

Application dates and info

Application
Deadline



March 29, 2019

Decisions by



Rolling through May

Application at www.citybridge.org/apply

Have questions?

Reach out to us at contactus@citybridge.org